

2020 Cultivate Conference Sessions

Session Title	Date and Time	Location	Track	Speaker(s)
♦ Transition Planning ♦ The good, the bad and the ugly ♦	-		Business Plus Human Resources	Kala Jenkins; Agriculture Consultant; K-Coe Isom
A Glimpse Into the Future	-		Garden Retail Business Plus Greenhouse Interior Plantscape Landscape Nursery	Diane Blazek; Executive Director; National Gardening Bureau
Being Comfortable Being Uncomfortable	-		Business Plus	John Kennedy; Owner; John Kennedy Consulting
Diagnosing and Prescribing Plant Healthcare Services as a Consultant	-		Landscape	Patrick Anderson; Arborologist; Rainbow Treecare Scientific Advancements
Echinacea from Seed: Secrets for Success by Season	-		Greenhouse Nursery	Chris Fifo; Product Representative from Darwin Perennials ♦ and Kieft Seed ♦; Ball Seed
Enhance Your Crop ♦s Water Uptake, Utilization, and Storage with Mycorrhizal Fungi	-		Greenhouse Nursery Hemp	Jozsef Racsko; Technology Manager; Mycorrhizal Applications
Growing Media Update: What's New Down Under	-		Greenhouse Nursery Hemp	Brian Jackson; Associate Professor; North Carolina State University
Managing Estate Tax Through Your Transition	-		Garden Retail Business Plus Human Resources Greenhouse Interior Plantscape Landscape Nursery Hemp	Bryce Gibbs; Principal; K-Coe Isom
On Demand!				Patrick Anderson; Arborologist; Rainbow Treecare Scientific Advancements Chris

Landscape Management Series	-		Landscape	Marble; Assistant Professor; Mid-Florida Research and Education Center, University of Florida
On Demand! Next Generation Horticulturists Series	-		Garden Retail Business Plus Greenhouse Interior Plantscape Landscape Nursery	Michelle Jones; Professor and D.C. Kiplinger Floriculture Endowed Chair; The Ohio State University/Ohio Agricultural Research and Development Center Susan E. Yoder; Executive Director; Seed Your Future Nathan Nordstedt; Graduate Research Assistant; The Ohio State University Yiyun Lin; Graduate Research Assistant; The Ohio State University, Melinda Knuth; Graduate Research Assistant; Texas A&M University Isabel Emanuel; Graduate Research Assistant; The Ohio State University Nathan Jahnke; Graduate Research Assistant; North Carolina State University
On Demand! Selling to & Understanding Your Customer	-		Garden Retail Business Plus Greenhouse Interior Plantscape Landscape Nursery	Ryan McEnaney; Public Relations & Communications Specialist; Bailey Nurseries Matt Nelson; Senior Vice President; National Interniorscape Network Diane Blazek; Executive Director; National Gardening Bureau
On Demand! Succession Planning When There is No Succession	-		Garden Retail Business Plus Human Resources Greenhouse Interior Plantscape Landscape Nursery Hemp	Todd Downing; Managing Partner; BEST HUMAN CAPITAL & ADVISORY GROUP Chris Cimaglio; Managing Partner; BEST Human Capital & Advisory Group
Selling When Prospects Are Preoccupied	-		Garden Retail Business Plus Greenhouse Interior Plantscape Landscape Nursery	Matt Nelson; Senior Vice President; National Interniorscape Network
Stellar Sedum ♦ Production Tips and Scheduling of Perennial Sedum	-		Greenhouse Nursery	Laura Robles; Trials Manager; Walters Gardens, Inc.
The How ♦s , What ♦s, and Why ♦s of Tree and Shrub Growth Regulation	-		Landscape	Patrick Anderson; Arborologist; Rainbow Treecare Scientific Advancements
The Skills Needed to Adapt Your Business	-		Interior Plantscape	Matt Nelson; Senior Vice President; National Interniorscape Network
Top 10 Ways to Improve Weed				Chris Marble; Assistant Professor; Mid-Florida Research and Education Center,

Control in the Landscape	-		Landscape	University of Florida
Training your Team to Water	-		Greenhouse Nursery Hemp	Will Healy; Senior Technical and Research Manager; Ball Horticultural Company
Understanding Millennials from the Millennial Perspective	-		Garden Retail Business Plus Human Resources	Ryan McEnaney; Public Relations & Communications Specialist; Bailey Nurseries
Is interest in horticulture and plant careers growing? An update from Seed Your Future	-	Knowledge Center	Garden Retail Business Plus Human Resources Greenhouse Interior Plantscape Landscape Nursery Hemp	Susan E. Yoder; Executive Director; Seed Your Future
Success With Dipladenia/Mandevilla	-	Knowledge Center	Greenhouse Nursery	James Gibson; Technical Lead; Syngenta Flowers
Floriculture's Rising Stars: Research Updates from Graduate Students	-	Live For Growers	Greenhouse	Michelle Jones; Professor and D.C. Kiplinger Floriculture Endowed Chair; The Ohio State University/Ohio Agricultural Research and Development Center Nathan Nordstedt; Graduate Research Assistant; The Ohio State University Yiyun Lin; Graduate Research Assistant; The Ohio State University, Melinda Knuth; Graduate Research Assistant; Texas A&M University Isabel Emanuel; Graduate Research Assistant; The Ohio State University Nathan Jahnke; Graduate Research Assistant; North Carolina State University
Testing the test to test	07/09/2020 10:00 - 11:00		Business Plus	Margaret McGuire-Schoeff; Events Director; AmericanHort
Nursery Production Tour	07/11/2020 7:15 - 06:30		Nursery	
RETAIL WORKSHOP: TAKING IT TO THE NEXT LEVEL	07/11/2020 7:30 - 05:00		Garden Retail	Katie Dubow; Creative Director; Garden Media Group Emily & Brian Kellett; Founders; STUMP Clint Albin; Retail Strategist; Landscapehub Tammy Behm; Owner and Managing Director; Maypop Coffee & Garden Shop Jessie Jacobson; President/Owner; Tonkadale Greenhouse Kasey Conyers; Owner; Orchard Lane Flowers Jared & Liz Hughes; Owner - Operators; The Groovy Plants Ranch, LLC Rebecca Hamilton; Owner; VIRGILS PLANT SHOP
Pest Diagnostics & Technology Workshop	07/11/2020 7:45 - 05:00		Greenhouse	Suzanne Wainwright-Evans; Owner; Buglady Consulting Matt Foertmeyer; Head Grower; Foertmeyer & Sons Greenhouse Co. John Sanderson; Associate Professor; Dept. of Entomology, Cornell University
Greenhouse Production Tour	07/11/2020 7:45 -		Greenhouse	

	05:45			
It's All About the Workforce - Training for Success	07/11/2020 8:00 - 12:00		Human Resources	Kurt Yerak; President; KEY Leadership Group, LLC
Manager Bootcamp: How to Get REAL Results	07/11/2020 8:00 - 12:00		Garden Retail Business Plus Human Resources Greenhouse Interior Plantscape Landscape Nursery Hemp	
Garden Retail Tour	07/11/2020 8:00 - 05:00		Garden Retail	
Landscape Zoo Tour	07/11/2020 8:15 - 05:00		Landscape	
New Lighting Strategies for Greenhouse and Indoor Crop Production	07/11/2020 9:00 - 10:00		Greenhouse	Marc van Iersel; Professor; University of Georgia Bruce Bugbee; Professor; Utah State University
Why Should I Grow Cut Flowers?	07/11/2020 9:00 - 10:00		Greenhouse	Dave Dowling; Cut Flower Specialist; Ednie Flower Bulbs - A Division of Fred C.Gloeckner & Co.
Lighting and CO2 Management and Optimization	07/11/2020 10:15 - 11:15		Greenhouse	Jennifer Boldt; Research Horticulturist; USDA-ARS, Wooster OH
Season Extension for Cut Flower Growers	07/11/2020 10:15 - 11:15		Greenhouse	Steve Adams; Owner; Sunny Meadows Flower Farm Gretel Adams; Owner; Sunny Meadows Flower Farm
Using both SANC and Plant Sentry to Increase Productivity and Sales	07/11/2020 10:15 - 11:15		Nursery	Tom Buechel; Compliance Officer; Plant Sentry
Basics of Growing Common Foliage Plants	07/11/2020 11:30 - 12:30		Greenhouse	John Erwin; Professor and Chair, Plant Science & Landscape Architecture; University of Maryland
E-Commerce: You Can Run but You Can't Hide	07/11/2020 11:30 - 12:30		Nursery	Sharon Nuss; President; Starcom

FSI/MPS: A View on Worldwide Developments on Sustainability	07/11/2020 11:30 - 12:30		Greenhouse	Jeroen Oudheusen; Executive Officer, Floriculture Sustainability Initiative (FSI); FSI Remco Jansen; General Manager; MPS
Greenhouse Needs for Hemp Production	07/11/2020 11:30 - 12:30		Greenhouse Hemp	Tami Van Gaal; CEA Division Leader; Griffin Peter Armando; CEA Technical Sales; Griffin
COMPANY CULTURE ♦ A COMPETITIVE DIFFERENTIATOR	07/11/2020 1:00 - 05:00		Business Plus Human Resources	Kurt Yerak; President; KEY Leadership Group, LLC
Moss Wall Workshop	07/11/2020 1:00 - 05:00		Interior Plantscape	Nicolas Rousseau; President; ByNature
Herbs for Year-Round Production Programs	07/11/2020 1:30 - 02:30		Greenhouse	Lloyd Traven; President; Peace Tree Farm
Impact of Genetics and Environment on Hemp Yield and Quality	07/11/2020 1:30 - 02:30		Hemp	Bruce Bugbee; Professor; Utah State University
Nitrogen Management for Nurseries: Where N Goes and How to Reduce Losses	07/11/2020 1:30 - 02:30		Nursery HRI Featured Session!	Lorence Oki; UC Cooperative Extension Specialist in Environmental Horticulture; University of California, Davis
Watering Sensors ♦ Increasing Plant Quality by Controlling Water	07/11/2020 1:30 - 02:30		Greenhouse	Terri Starman; Professor, Department of Horticultural Sciences; Texas A&M University
Developing Nutrient Programs that Match Water Quality	07/11/2020 2:45 - 03:45		Greenhouse	Rosa Raudales; Assistant Professor and Greenhouse Extension Specialist; University of Connecticut
Hemp Consumer Products Supply Chain	07/11/2020 2:45 - 03:45		Greenhouse Hemp	Travis Higginbotham; Co-Owner and VP of Sales; The Hemp Mine
The U.S. Arboretum - Our Role, Your Future	07/11/2020 2:45 - 03:45		Landscape Nursery	Richard Olsen; Director, U.S. National Arboretum; U.S. Department of Agriculture-Agricultural Research Service
20 BIG Little Things - To Help You Grow Your Business, Improve Your Crops	07/11/2020 4:00 - 05:00		Greenhouse	Mike Gooder; Owner; Plantpeddler

& Make More Money

For the Common Good: Public Breeding Programs Address the Needs of the Industry	07/11/2020 4:00 - 05:00		Landscape Nursery	Ryan Contreras; Associate Professor, Ornamental Plant Breeding; Oregon State University
Greenhouse Strawberry Production to Extend Your Local Market Season	07/11/2020 4:00 - 05:00		Greenhouse	Chieri Kubota; Professor; The Ohio State University Mark Kroggel; Lecturer; The Ohio State University
Hemp Propagation from a Floriculture Point of View	07/11/2020 4:00 - 05:00		Greenhouse Hemp	Josh Schneider; CEO and Co-Founder; Cultivaris Hemp
Keeping it Cool with Protective Structures	07/12/2020 9:30 - 10:30		Nursery	Jeremy Pickens; Assistant Professor; Auburn University
Marketing 101 - Getting Back to Basics	07/12/2020 9:30 - 10:30		Business Plus	Nicholas Pasculli; President and CEO; TMD Creative
New Technology in the Interior Landscape	07/12/2020 9:30 - 10:30		Interior Plantscape	Matt Nelson; Senior Vice President; National Interiorscape Network
Pollinator Updates: Plants for Bees and Potential Risk with Systemic Insecticide Applications	07/12/2020 9:30 - 10:30		Greenhouse Landscape Nursery	Cristi Palmer; IR-4 Environmental Horticulture Manager; IR-4 @ Rutgers University
Raised Bed Hemp Production: From Preparation to Harvest	07/12/2020 9:30 - 10:30		Hemp	Krystal Snyder; Horticulture Extension Educator; Penn State Extension
Novel Imaging Techniques for Plant Growth and Stress	07/12/2020 10:00 - 10:20		Greenhouse	Marc van Iersel; Professor; University of Georgia
HRI Tales from the Field	07/12/2020 10:00 - 10:30	Live For Growers	Greenhouse Landscape Nursery HRI Featured Session!	Jill Calabro; Director of Science and Research Programs; AmericanHort and the Horticultural Research Institute (HRI)
Silicon Supplementation to Improve Crop	07/12/2020 10:45 -		Greenhouse	Jennifer Boldt; Research Horticulturist; USDA-ARS, Wooster OH

Production - Research Update	11:15			
Business Strategy Though the Lens of Michael Porter's 5 Forces	07/12/2020 10:45 - 11:45		Business Plus	Warren Shiver; Founder and Managing Partner; Symmetrics Group
Consolidation Program that Helps Growers and their Customers	07/12/2020 10:45 - 11:45		Nursery	Gary Cortes; Founding Partner; FlowVision LLC
Creating a Culture of Metrics	07/12/2020 10:45 - 11:45		Business Plus Human Resources	John Kennedy; Owner; John Kennedy Consulting
Curious about Hydroponics? The Nuts & Bolts of Getting into Hydroponics	07/12/2020 10:45 - 11:45		Greenhouse	
Gobsmacked in Britain: Amazing Insights from British Garden Centers	07/12/2020 10:45 - 11:45		Garden Retail	Bridget Behe; Professor of Horticultural Marketing; Michigan State University
Hemp Growing - The Dutch Heritage Gardens Way	07/12/2020 10:45 - 11:45		Hemp	Brian Austin; Head Grower; Dutch Heritage Gardens
More Trees, Please! New Trees to Grow and Sell	07/12/2020 10:45 - 11:45		Nursery	Maria Zampini; President; UpShoot, LLC
Where is the Tropical Industry Headed	07/12/2020 10:45 - 11:45		Garden Retail Interior Plantscape	Dan Johnston; President/Owner; Tri State Foliage
You're Stuck with the Soil You've Got - Now Deal With It!	07/12/2020 10:45 - 11:45		Landscape	Linda Chalker-Scott; Associate Professor and Extension Urban Horticulturist; Washington State University
ABCs of Horticulture - Education Series for Greenhouse and Nursery Growers	07/12/2020 11:30 - 11:50		Greenhouse Nursery	Lorence Oki; UC Cooperative Extension Specialist in Environmental Horticulture; University of California, Davis
Ironing out Phosphorus for Container Nurseries	07/12/2020 11:30 - 12:00	Live For Growers	Nursery	Jake Shreckhise; Research Associate; USDA-ARS, Wooster OH
Some Tips for	07/12/2020 1:30 -	Knowledge	Greenhouse	John Sanderson; Associate Professor; Dept. of Entomology, Cornell University

Biocontrols Success	01:50	Center		
◆Getting to Yes◆◆ Best Practices in Negotiations	07/12/2020 1:30 - 02:30		Business Plus	Warren Shiver; Founder and Managing Partner; Symmetrics Group
Creating & Providing Effective Performance Reviews	07/12/2020 1:30 - 02:30		Business Plus Human Resources	John Kennedy; Owner; John Kennedy Consulting
Good Things Come in Threes (or more): Insecticide Resistance Management for Nurseries	07/12/2020 1:30 - 02:30		Nursery	JC Chong; Professor; Clemson University
Harvesting, Drying, and Processing Hemp	07/12/2020 1:30 - 02:30		Hemp	Allison Justice; Co-Owner; The Hemp Mine
Hort CSI: Why did my landscape plants die?	07/12/2020 1:30 - 02:30		Landscape	Linda Chalker-Scott; Associate Professor and Extension Urban Horticulturist; Washington State University
Making Houseplants Their Business	07/12/2020 1:30 - 02:30		Garden Retail	Emily & Brian Kellett; Founders; STUMP
Selecting and Handling Pine Bark Substrate	07/12/2020 1:30 - 02:30		Nursery	Brian Jackson; Associate Professor; North Carolina State University
The Shopper◆s Journey	07/12/2020 1:30 - 02:30		Garden Retail	Bridget Behe; Professor of Horticultural Marketing; Michigan State University
Using Emotional Intelligence to Improve Your Job and Personal Life	07/12/2020 1:30 - 02:30		Business Plus Human Resources	
Water Treatment Systems: From Theory to Real Life	07/12/2020 1:30 - 02:30		Greenhouse	Rosa Raudales; Assistant Professor and Greenhouse Extension Specialist; University of Connecticut
Building a Biophilic Brand for Your Company	07/12/2020 1:30 - 03:45		Interior Plantscape	
The Reality of Taking on Hemp	07/12/2020 2:00 - 02:20		Greenhouse Hemp	Krystal Snyder; Horticulture Extension Educator; Penn State Extension
			Garden Retail	

What's the Quick Buzz About Protecting Bees?	07/12/2020 2:00 - 02:30		Greenhouse Landscape Nursery	Cristi Palmer; IR-4 Environmental Horticulture Manager; IR-4 @ Rutgers University
Why Growers Fail With Good Mixes	07/12/2020 2:30 - 02:50		Greenhouse	Paul Karlovich; Grower Technical Specialist; SunGro
7 Pillars of Marketing Excellence	07/12/2020 2:45 - 03:45		Business Plus	Nicholas Pasculli; President and CEO; TMD Creative
Bio-Control Agents (BCAs) and Compatibility	07/12/2020 2:45 - 03:45		Greenhouse	Ronald Valentin; Director of Technical Business, BCA; BioWorks, Inc.
Dealing with Difficult Employees	07/12/2020 2:45 - 03:45		Business Plus Human Resources	John Kennedy; Owner; John Kennedy Consulting
Hemp: Extraction, Purification, and Processing	07/12/2020 2:45 - 03:45		Hemp	Markus Roggen; CEO; Complex Biotech Discovery Ventures
Rethinking How and What You Mix to Engineer More Profitable Substrates	07/12/2020 2:45 - 03:45		Nursery HRI Featured Session!	Jim Owen; Research Horticulturist; USDA-ARS
The Easiest Way to Make Bigger Flower Sales	07/12/2020 2:45 - 03:45		Garden Retail	Tim Huckabee; President; FloralStrategies.com
Herbicide Spreader Calibration Tools	07/12/2020 3:00 - 03:20		Nursery	Jeremy Pickens; Assistant Professor; Auburn University
Living Walls  Tools of the Trade	07/12/2020 3:30 - 04:20	Knowledge Center	Interior Plantscape	Bill Lyon; Owner; Plant-Tech2O Inc. Horticultural Products and Services
Advanced Concepts in Managing Container Substrates Before and During Production	07/12/2020 4:00 - 05:00		Nursery	James Altland; Research Leader; USDA-ARS
Biocontrols: Q & A with Expert Panel	07/12/2020 4:00 - 05:00		Greenhouse	Suzanne Wainwright-Evans; Owner; Buglady Consulting Ronald Valentin; Director of Technical Business, BCA; BioWorks, Inc. Matt Foertmeyer; Head Grower; Foertmeyer & Sons Greenhouse Co. Michael Brownbridge; Biological Program Manager; BioWorks, Inc.
Doubling Your Average Ticket	07/12/2020 4:00 -		Garden Retail	Patrick Cullina; Owner; Patrick Cullina Horticultural Design & Consulting

Through Design Driven Sales	05:00		Landscape	
Groovy Plants Ranch: Their Take on a Modern IGC	07/12/2020 4:00 - 05:00		Garden Retail	Jared & Liz Hughes; Owner - Operators; The Groovy Plants Ranch, LLC
K.I.S.S. Design	07/12/2020 4:00 - 05:00		Interior Plantscape	Janice Goodman; President; Cityscapes, Inc.
Observations about Boxwood Blight in the Nursery Industry	07/12/2020 4:00 - 05:00		Nursery HRI Featured Session!	Jerry Weiland; Research Plant Pathologist; USDA-ARS Horticultural Crops Research Lab, Corvallis OR
Transformational Sales	07/12/2020 4:00 - 05:00		Business Plus	John Kennedy; Owner; John Kennedy Consulting
Changing the Tempo to Create Your Optimal Image for Maximum Profitability	07/13/2020 9:30 - 10:30		Garden Retail Nursery	Tom Buechel; Compliance Officer; Plant Sentry
Fertilizer Fundamentals	07/13/2020 9:30 - 10:30		Greenhouse	Brian Whipker; Professor of Floriculture; North Carolina State University
How to Keep Your Old Stuff Running: More Than Just Duct Tape!	07/13/2020 9:30 - 10:30		Greenhouse	John Getha; Owner; North Scioto River Enterprises LLC
Integrated Pest Management and Biocontrols for Hemp Production	07/13/2020 9:30 - 10:30		Hemp	Suzanne Wainwright-Evans; Owner; Buglady Consulting
Landscape Zombies! Myths That Will Not Die	07/13/2020 9:30 - 10:30		Landscape	Linda Chalker-Scott; Associate Professor and Extension Urban Horticulturist; Washington State University
Mastering the Art of Mentoring and Being Mentored	07/13/2020 9:30 - 10:30		Business Plus Human Resources	Leslie Halleck; Green Industry Consulting & Marketing; Halleck Horticultural, LLC
The In's and Out's of Living Walls	07/13/2020 9:30 - 10:30		Interior Plantscape	
The One Hour Strategic Plan	07/13/2020 9:30 - 10:30		Business Plus	John Kennedy; Owner; John Kennedy Consulting
Their Business is	07/13/2020			Brian Wildeman; Owner; Wilde Horticulture Jessica DeGraaf; Retail Account Manager;

Poppin!	9:30 - 10:30		Garden Retail	Proven Winners♦ Rebecca Hamilton; Owner; VIRGILS PLANT SHOP Tony Abruscato; Mr. Green Chicago; FLOWER SHOW PRODUCTIONS, INC.
How Artificial Intelligence Are Changing Our Lives	07/13/2020 10:00 - 10:20	Knowledge Center	Greenhouse Nursery	
Lessons from Phytophthora Root Rot Research in Rhododendron	07/13/2020 10:00 - 10:30		Landscape Nursery	Jerry Weiland; Research Plant Pathologist; USDA-ARS Horticultural Crops Research Lab, Corvallis OR
On Demand! Interior Plantscape Series	07/13/2020 10:00 - 12:00		Interior Plantscape	Matt Nelson; Senior Vice President; National Interiorscape Network Mike Senneff; Founder + CEO; Natura
On Demand! Root Zone Management Series	07/13/2020 10:00 - 12:00		Greenhouse Nursery Hemp	Will Healy; Senior Technical and Research Manager; Ball Horticultural Company Brian Jackson; Associate Professor; North Carolina State University Jozsef Racsco; Technology Manager; Mycorrhizal Applications
Ignite! With the AmericanHort HortScholars	07/13/2020 10:00 - 12:00	Live For Growers	Garden Retail Business Plus Greenhouse Interior Plantscape Landscape Nursery Hemp HRI Featured Session!	
Understanding the Relationship between Consumers♦ Shopping Styles and Promotion Effectiveness in the Green Industry	07/13/2020 10:30 - 10:50		Garden Retail Greenhouse Nursery	Hayk Khachatryan; Associate Professor; Mid-Florida Research and Education Center, University of Florida
All About Adjuvants, Surfactants, and More	07/13/2020 10:45 - 11:45		Landscape Nursery	Michael Fidanza; Professor of Plant and Soil Science; Director, Center for the Agricultural Sciences and a Sustainable Environment; Pennsylvania State University
Creating A Mentoring Program	07/13/2020 10:45 - 11:45		Business Plus Human Resources	Natalie Siston; Speaker - Writer - Certified Professional Coach; Small Town Leadership
Customer Service for Technicians	07/13/2020 10:45 - 11:45		Interior Plantscape	Vicky Cate; CEO/ President - consultant for Interiorscape tech Training.; Evergreen Interiors
Does it Work Now? Insecticide Resistance Management for	07/13/2020 10:45 - 11:45		Greenhouse	JC Chong; Professor; Clemson University

Greenhouses				
Hemp Pathogens in the Greenhouse and Field - Diagnosis and Control	07/13/2020 10:45 - 11:45		Hemp	Lindsey Thiessen; Assistant Professor & Extension Specialist; Dept. of Entomology and Plant Pathology, North Carolina State University
How and Why Ambrosia Beetles Cause You Losses	07/13/2020 10:45 - 11:45		Nursery	Stanton Gill; Univ of MD Extension Principal Agent, Professor rank Central Maryland Research and Education Center; University of Maryland
RFID and Drones: Going Up and Moving Forward	07/13/2020 10:45 - 11:45		Nursery HRI Featured Session!	Thomas Fernandez; Professor, Department of Horticulture; Michigan State University Shane Hutton; Business Development Manager; Avery Dennison James Robbins; Professor, Department of Horticulture; University of Arkansas Joe Mari Maja; Sensor Engineer & Research Scientist; Edisto Research and Education Center (Clemson)
The Template Method for Growing: Case Studies in Maximizing Quality and Efficiency	07/13/2020 10:45 - 11:45		Greenhouse	Jason Twaddell; North American Sales and Marketing Manager; Ball FloraPlant and Selecta Matt Foertmeyer; Head Grower; Foertmeyer & Sons Greenhouse Co. Bob Dickman; Greenhouse Manager; Dickman Farms, LLC
Understanding & Comprehending GMO's - Fact Versus Fiction	07/13/2020 10:45 - 11:45		Garden Retail	Jennifer Moss; Director of Sales & Marketing; Moss Greenhouses
People Wise	07/13/2020 11:00 - 12:00	Knowledge Center	Business Plus Human Resources	John Kennedy; Owner; John Kennedy Consulting
Women in Horticulture ♦ A Powerful, Inspiring Networking Experience	07/13/2020 12:00 - 01:30		Garden Retail Business Plus Human Resources Greenhouse Interior Plantscape Landscape Nursery Hemp	Leslie Halleck; Green Industry Consulting & Marketing; Halleck Horticultural, LLC
Drones in Horticulture - the New Frontier	07/13/2020 1:30 - 01:50	Knowledge Center	Nursery	Kirk Floyd; Owner; KDrone Services LLC
Building a Profitable Color Rotation Program	07/13/2020 1:30 - 02:30		Interior Plantscape	Vicky Cate; CEO/ President - consultant for Interiorscape tech Training.; Evergreen Interiors Susan Esker; Director of Sales & Marketing; Growing Green Inc. Janice Goodman; President; Cityscapes, Inc.
Container-Grown Hemp Production: Substrate Basics	07/13/2020 1:30 - 02:30		Hemp	Brian Jackson; Associate Professor; North Carolina State University Vijay Rapaka; Research Manager; Smithers-Oasis
Do You Have the	07/13/2020		Greenhouse	

Right to Farm?	1:30 - 02:30		Nursery	Thomas Fernandez; Professor, Department of Horticulture; Michigan State University
How to Put Together Effective Programs for Foliar Diseases of Greenhouse Ornamentals	07/13/2020 1:30 - 02:30		Greenhouse	Ann Chase; Owner; Chase Agricultural Consulting
In Deep Water: Making Sense of New Nursery Irrigation Technology and Strategies	07/13/2020 1:30 - 02:30		Nursery	Amy Fulcher; Extension Specialist and Associate Professor for Sustainable Ornamental Plant Production and Landscape Management; University of Tennessee, Dept. of Plant Sciences
Leveraging Lavenders	07/13/2020 1:30 - 02:30		Greenhouse Nursery	Lloyd Traven; President; Peace Tree Farm
Merchandising 101: How to Grow Your Business with Basic Visual Merchandising Techniques	07/13/2020 1:30 - 02:30		Garden Retail	Joe Baer; Founder and CEO; ZenGenius, Inc.
Tune into Green Infrastructure Through the Power of Plants	07/13/2020 1:30 - 02:30		Landscape	Steve Castorani; President/CFO; North Creek Nurseries
How to Manage In An Age of Digital Workforce	07/13/2020 2:00 - 02:45		Garden Retail Business Plus Human Resources Greenhouse Interior Plantscape Landscape Nursery Hemp	Neal Glatt; Managing Partner; Grow The Bench
The Role of Greenhouses in the Hemp Industry Today	07/13/2020 2:00 - 02:50		Greenhouse Hemp	Paul Golden; CEA Engineer and Western Sales Manager for Nexus and RBI Greenhouses; Nexus Greenhouse
Modifying Cultural Practices and Growing Environments for Holding Spring Crops	07/13/2020 2:00 - 05:00		Greenhouse	Christopher Currey; Associate Professor; Iowa State University
2021 Consumer Trends	07/13/2020 2:00 - 05:00		Garden Retail	Katie Dubow; Creative Director; Garden Media Group

BMPs for Crop Risk Management	07/13/2020 2:00 - 05:00		Greenhouse	Jason Twaddell; North American Sales and Marketing Manager; Ball FloraPlant and Selecta
Business Development for 2021 for Retailers	07/13/2020 2:00 - 05:00		Garden Retail	Clint Albin; Retail Strategist; Landscapehub Sam Kirkland; National Business Development Strategist; Epicor Sid Raisch; Owner; Horticultural Advantage
Clean Surfaces to Prevent Diseases	07/13/2020 2:00 - 05:00		Greenhouse	Rosa Raudales; Assistant Professor and Greenhouse Extension Specialist; University of Connecticut
Customer Development for 2021	07/13/2020 2:00 - 05:00		Garden Retail Greenhouse Interior Plantscape Landscape Nursery	Katie Elzer-Peters ; CEO; The Garden of Words, LLC Maria Zampini; President; UpShoot, LLC Clint Albin; Retail Strategist; Landscapehub Jourdan Cole; Marketing & Communications; Mt. Cuba Public Gardens
Developing Your Nursery Herbicide Rotation	07/13/2020 2:00 - 05:00		Nursery	Chris Marble; Assistant Professor; Mid-Florida Research and Education Center, University of Florida
Lead Like the Mouse: Using Disney Best Practices to Impact Your Organization	07/13/2020 2:00 - 05:00		Garden Retail Business Plus Human Resources Greenhouse Interior Plantscape Landscape Nursery Hemp	Russell Clayton; Author, Speaker, and College Professor; NA
Live! A retailers planning guide for 2021: You asked to be declared an essential business, now choose to BE one	07/13/2020 2:00 - 05:00		Garden Retail	Katie Dubow; Creative Director; Garden Media Group Katie Elzer-Peters ; CEO; The Garden of Words, LLC Maria Zampini; President; UpShoot, LLC Clint Albin; Retail Strategist; Landscapehub Jourdan Cole; Marketing & Communications; Mt. Cuba Public Gardens Sam Kirkland; National Business Development Strategist; Epicor Sid Raisch; Owner; Horticultural Advantage
Live! Evaluating Your Training Programs	07/13/2020 2:00 - 05:00		Garden Retail Business Plus Human Resources Greenhouse Interior Plantscape Landscape Nursery Hemp	John Kennedy; Owner; John Kennedy Consulting
Live! Greenhouse Current Issues and	07/13/2020 2:00 -		Greenhouse	Rosa Raudales; Assistant Professor and Greenhouse Extension Specialist; University of Connecticut Christopher Currey; Associate Professor; Iowa State University Jason

Best Practices Series	05:00			Twaddell; North American Sales and Marketing Manager; Ball FloraPlant and Selecta
Live! Management Series	07/13/2020 2:00 - 05:00		Garden Retail Business Plus Human Resources Greenhouse Interior Plantscape Landscape Nursery Hemp	Russell Clayton; Author, Speaker, and College Professor; NA Sharon Nuss; President; Starcom Neal Glatt; Managing Partner; Grow The Bench
Managing the Change You Need to Get the Results You Want	07/13/2020 2:00 - 05:00		Human Resources	Sharon Nuss; President; Starcom
Sanitation for Boxwood Blight Management	07/13/2020 2:45 - 03:15	Live For Growers	Nursery HRI Featured Session!	Fulya Baysal-Gurel; Assistant Professor; Tennessee State University
Drones for Monitoring and IPM Spot Treating in the Nursery	07/13/2020 2:45 - 03:45		Nursery	Stanton Gill; Univ of MD Extension Principal Agent, Professor rank Central Maryland Research and Education Center; University of Maryland Kirk Floyd; Owner; KDrone Services LLC
Exploring Nutrient Deficiencies in Hemp Through Visual Symptomology	07/13/2020 2:45 - 03:45		Hemp	Brian Whipker; Professor of Floriculture; North Carolina State University Paul Cockson; Graduate Research Assistant; North Carolina State University
Managing Mealybugs Without a Blowtorch	07/13/2020 2:45 - 03:45		Greenhouse	JC Chong; Professor; Clemson University
Marketing Color Programs and Specialty programs for the Interiorscape	07/13/2020 2:45 - 03:45		Interior Plantscape	Vicky Cate; CEO/ President - consultant for Interiorscape tech Training.; Evergreen Interiors Susan Esker; Director of Sales & Marketing; Growing Green Inc. Janice Goodman; President; Cityscapes, Inc.
SEO 101	07/13/2020 2:45 - 03:45		Garden Retail	Nicholas Pasculli; President and CEO; TMD Creative
Strategies for Challenging Gender Bias: Use Your Power to Your Advantage	07/13/2020 2:45 - 03:45		Business Plus Human Resources	Leslie Halleck; Green Industry Consulting & Marketing; Halleck Horticultural, LLC
The New Perennial Movement: Why it Matters to Our Industry	07/13/2020 2:45 - 03:45		Landscape Nursery	Paul Westervelt; Chief of Container Operations; Saunders Brothers, Inc.

Successful Organic Production Should Include Earthworm Castings	07/13/2020 3:00 - 03:20		Greenhouse Nursery	Dan Jacques; Grower Technical Specialist; SunGro
IPM Products From Manufactures to Growers: The Challenges and the Results	07/13/2020 4:00 - 04:20	Knowledge Center	Greenhouse Nursery	Tom Costamagna; Director of Growing; American Color Inc. Kelly Devaere; Product and Marketing Manager; Plant Products Inc. Geoff Smith; Midwest & Formulator Sales; Gowan USA LLC
Basics of Interior Plant Design for Technicians	07/13/2020 4:00 - 05:00		Interior Plantscape	Vicky Cate; CEO/ President - consultant for Interiorscape tech Training.; Evergreen Interiors
Economics of Using PGRs in Landscape on Shrubs	07/13/2020 4:00 - 05:00		Landscape	Ariana Torres; Assistant Professor, Dept. Horticulture and Landscape Architecture & Agricultural Economics; Purdue University
Experiential Merchandising: How to Create Memorable Store Experiences That Will Keep Your Customers Coming Back for More.	07/13/2020 4:00 - 05:00		Garden Retail	Joe Baer; Founder and CEO; ZenGenius, Inc.
Hemp Fertility and Nutrient Management to Maximize Yield	07/13/2020 4:00 - 05:00		Hemp	Cari Peters; Vice President; JR Peters, Inc. Dan Gillespie; Technical Specialist; JR Peters, Inc.
How Do You Say That in Swahili? Creative Approaches to Leading an International Team	07/13/2020 4:00 - 05:00		Human Resources	Kata Kress Wallace; Production Supervisor; Hoffman Nursery
Nursery Swap Shop	07/13/2020 4:00 - 05:00		Nursery	Art Parkerson; Owner and CEO; Lancaster Farms
PGR Primer: Control Height, Promote Branching, Inhibit Flowering	07/13/2020 4:00 - 05:00		Greenhouse	
Wood Fiber Substrate - Innovations and Challenges	07/13/2020 4:00 - 05:00		Greenhouse	Brian Jackson; Associate Professor; North Carolina State University
Becoming a More Powerful Communicator	07/13/2020 4:02 - 05:00		Business Plus	Leslie Halleck; Green Industry Consulting & Marketing; Halleck Horticultural, LLC

kljasdkfj	07/14/2020 12:01 - 12:02			Ann Chase; Owner; Chase Agricultural Consulting Meagan Nace; President; Nace Farms
Plastic Pots: What are the Alternatives?	07/14/2020 8:15 - 09:15		Garden Retail Greenhouse Nursery	Tammy Behm; Owner and Managing Director; Maypop Coffee & Garden Shop Jessie Jacobson; President/Owner; Tonkadale Greenhouse
Basic Financials 101	07/14/2020 8:15 - 09:15		Business Plus	Tom Shay; Principal; Profits Plus Solutions, Inc
Converting from Touch Loads to Rack Loads	07/14/2020 8:15 - 09:15		Nursery	Gary Cortes; Founding Partner; FlowVision LLC
Creating a Company Culture that is Distinctive and Remarkable	07/14/2020 8:15 - 09:15		Garden Retail Business Plus Human Resources Greenhouse Interior Plantscape Landscape Nursery Hemp	Lee Fredricks; Territory Manager- Illinois & Wisconsin; Rainbow Treecare Scientific Advancements
Great PGRs to Reduce Labor Costs	07/14/2020 8:15 - 09:15		Greenhouse	John Erwin; Professor and Chair, Plant Science & Landscape Architecture; University of Maryland
IP 101: Navigating Intellectual Properties for Hemp	07/14/2020 8:15 - 09:15		Hemp	Travis Bliss; Life Sciences IP Partner; Panitch Schwarze Belisario & Nadel Stephany Small; Life Sciences Patent Agent; Panitch Schwarze Belisario & Nadel LLP
Pest ID for Interior Plants	07/14/2020 8:15 - 09:15		Interior Plantscape	Suzanne Wainwright-Evans; Owner; Buglady Consulting
Plug Power! The Impact of Plug Size on Profitability	07/14/2020 8:15 - 09:15		Greenhouse	Will Healy; Senior Technical and Research Manager; Ball Horticultural Company Jim Kennedy; Director of North American Sales, Ball Seed; Ball Horticultural Company
Landscapes for Pollinators	07/14/2020 9:15 - 09:45	Live For Growers	Garden Retail Greenhouse Interior Plantscape Landscape Nursery HRI Featured Session!	Harland M. Patch; Research Scientist and Lecturer; Department of Entomology, Pennsylvania State University
Bug Warfare!	07/14/2020 9:30 - 10:30		Greenhouse	Suzanne Wainwright-Evans; Owner; Buglady Consulting

Container Gardening: Holiday Edition	07/14/2020 9:30 - 10:30		Garden Retail Interior Plantscape Landscape	Brian Wildeman; Owner; Wilde Horticulture
Good Customer Service is Good Communication	07/14/2020 9:30 - 10:30		Interior Plantscape	Matt Nelson; Senior Vice President; National Interiorscape Network
Got Hemp Questions? Q & A with Growers	07/14/2020 9:30 - 10:30		Hemp	Laura Drotleff; Contributor; Hemp Industry Daily
Increase the Vigor of your URC Before They are Stuck	07/14/2020 9:30 - 10:30		Greenhouse	Will Healy; Senior Technical and Research Manager; Ball Horticultural Company
Preventing a Devastating Loss from Scale Insects	07/14/2020 9:30 - 10:30		Nursery	Stanton Gill; Univ of MD Extension Principal Agent, Professor rank Central Maryland Research and Education Center; University of Maryland
Update on Spotted Lanternfly Biology, Ecology, and Treatments	07/14/2020 9:30 - 10:30		Landscape Nursery HRI Featured Session!	Kelli Hoover; Professor of Entomology; Penn State University Brian Walsh; Horticulture Educator; Penn State Extension
What Your Accountant Isn't Telling You	07/14/2020 9:30 - 10:30		Business Plus	Tom Shay; Principal; Profits Plus Solutions, Inc
The Surprising Side of Plants	07/14/2020 10:00 - 10:30	Live For Growers	Garden Retail Business Plus Greenhouse Nursery HRI Featured Session!	Charlie Hall; Ellison Chair in International Horticulture; Texas A &M University
On Demand! Crop Specific Production Series	07/14/2020 10:00 - 12:00		Greenhouse Nursery	Chris Fifo; Product Representative from Darwin Perennials and Kieft Seed; Ball Seed James Gibson; Technical Lead; Syngenta Flowers Laura Robles; Trials Manager; Walters Gardens, Inc.
Making a Difference with Advocacy	07/14/2020 10:30 - 10:50	Knowledge Center	Garden Retail Business Plus Human Resources Greenhouse Interior Plantscape Landscape Nursery Hemp	Tristan Daedalus ; Director of Advocacy and Political Communications ; AmericanHort
When It Rains It Pours: Everything You Need to Know	07/14/2020 10:45 -		Greenhouse Landscape Nursery HRI	Kelli Hoover; Professor of Entomology; Penn State University Brian Walsh; Horticulture

About Spotted Lanternfly	11:15		Featured Session!	Educator; Penn State Extension
Attracting Talent: What Students Want	07/14/2020 10:45 - 11:45		Business Plus Human Resources	Holly Scoggins; Educational Programs; AmericanHort
Better Ornamental Flowers for Pollinators	07/14/2020 10:45 - 11:45		Greenhouse Landscape Nursery HRI Featured Session!	Harland M. Patch; Research Scientist and Lecturer; Department of Entomology, Pennsylvania State University
Can You Get More From The Investment You Have in Your Business?	07/14/2020 10:45 - 11:45		Business Plus	Tom Shay; Principal; Profits Plus Solutions, Inc
Creating Unique Containers with Tropical and Foliage Plants	07/14/2020 10:45 - 11:45		Garden Retail Interior Plantscape Landscape	Brian Wildeman; Owner; Wilde Horticulture
Lean Flow in Sales and Marketing	07/14/2020 10:45 - 11:45		Business Plus	Gary Cortes; Founding Partner; FlowVision LLC
Management of Phytophthora Root Rot and Ambrosia Beetles on Woody Ornamental Crops Exposed to Flood Events	07/14/2020 10:45 - 11:45		Landscape Nursery	Fulya Baysal-Gurel; Assistant Professor; Tennessee State University
Maximize Value from A New Cultivar Through IP And Licensing	07/14/2020 10:45 - 11:45		Greenhouse Nursery	Travis Bliss; Life Sciences IP Partner; Panitch Schwarze Belisario & Nadel Stephany Small; Life Sciences Patent Agent; Panitch Schwarze Belisario & Nadel LLP
Success with Cuttings: From Arrival to Stage 4 of Propagation	07/14/2020 10:45 - 11:45		Greenhouse	Jason Twaddell; North American Sales and Marketing Manager; Ball FloraPlant and Selecta Todd Cavins; Technical Services Specialist; Ball Horticultural Company
Understanding and Maximizing the Value of Root Zone Microbes	07/14/2020 10:45 - 11:45		Greenhouse Nursery	Jozsef Racsko; Technology Manager; Mycorrhizal Applications Blair Busenbark; Sales and Marketing Manager; Mycorrhizal Applications
Trucking 2020: The			Garden Retail Business Plus Human	

latest in Washington on Trucking Regulations	07/14/2020 11:00 - 11:20	Knowledge Center	Resources Greenhouse Interior Plantscape Landscape Nursery Hemp	Tal Coley; Director of Government Affairs ; AmericanHort
The Surprising Side of Plants	07/14/2020 11:30 - 12:00	Live For Growers	Garden Retail Greenhouse Interior Plantscape Landscape Nursery	Charlie Hall; Ellison Chair in International Horticulture; Texas A &M University
Trends for Greenhouse Production	07/14/2020 11:30 - 12:00	Live For Growers	Greenhouse	John Erwin; Professor and Chair, Plant Science & Landscape Architecture; University of Maryland
Live! Considering Hemp?	07/14/2020 2:00 - 04:00		Greenhouse Nursery Hemp	Allison Justice; Co-Owner; The Hemp Mine Justin Breidenbach; Associate Professor of Accounting; Ohio Wesleyan University
Effective Eco-labeling Practices and Optimal Pricing in the Green Industry	07/14/2020 2:00 - 05:00		Greenhouse Nursery	Hayk Khachatryan; Associate Professor; Mid-Florida Research and Education Center, University of Florida
Grow Lighting for Hemp: Adapting Your Ornamental Greenhouse Operation To Multi-Stage Indoor Hemp Cultivation	07/14/2020 2:00 - 05:00		Hemp	Jason Grimmett; Business Development Manager - Bio-based Crops; Signify
Hemp Legalization: Uncertainty, Risk, and Reward	07/14/2020 2:00 - 05:00		Hemp	Justin Breidenbach; Associate Professor of Accounting; Ohio Wesleyan University
Hemp Production: The Big Picture	07/14/2020 2:00 - 05:00		Greenhouse Nursery Hemp	
Hemp Production: The Big Picture	07/14/2020 2:00 - 05:00		Greenhouse Nursery Hemp	Allison Justice; Co-Owner; The Hemp Mine
Live! Pricing to Win Series	07/14/2020 2:00 - 05:00		Garden Retail Business Plus Greenhouse Interior Plantscape Landscape	Bridget Behe; Professor of Horticultural Marketing; Michigan State University Hayk Khachatryan; Associate Professor; Mid-Florida Research and Education Center, University of Florida Charlie Hall; Ellison Chair in International Horticulture; Texas A &M University

Nursery | HRI
Featured
Session!

Mobile Marketing for Green Businesses	07/14/2020 2:00 - 05:00		Landscape	Grace Hensley; Owner; Fashion Plants LLC
Supply Side Dynamics of Pricing	07/14/2020 2:00 - 05:00		Greenhouse Nursery	Charlie Hall; Ellison Chair in International Horticulture; Texas A & M University
What are Consumers Willing to Pay?	07/14/2020 2:00 - 05:00		Business Plus Greenhouse Nursery	Bridget Behe; Professor of Horticultural Marketing; Michigan State University
On Demand! Succession Planning Series	07/15/2020 10:00 - 12:00		Garden Retail Business Plus Greenhouse Interior Plantscape Landscape Nursery Hemp	Todd Downing; Managing Partner; BEST HUMAN CAPITAL & ADVISORY GROUP Chris Cimaglio; Managing Partner; BEST Human Capital & Advisory Group Kala Jenkins; Agriculture Consultant; K-Coe Isom Bryce Gibbs; Principal; K-Coe Isom
Live! Increase Sales with Easy and Effective Online Marketing for IGCs and Green Industry Businesses	07/15/2020 2:00 - 05:00		Garden Retail	Katie Elzer-Peters ; CEO; The Garden of Words, LLC
Biocontrols: what works and where we're at!	07/15/2020 2:00 - 05:00		Greenhouse Nursery	
Biostimulants - Are They Snake Oil?	07/15/2020 2:00 - 05:00		Greenhouse	Michelle Jones; Professor and D.C. Kiplinger Floriculture Endowed Chair; The Ohio State University/Ohio Agricultural Research and Development Center Nathan Nordstedt; Graduate Research Assistant; The Ohio State University
Incorporating Biopesticides: Efficacy, Timing, and Compatibility	07/15/2020 2:00 - 05:00		Greenhouse	Michael Brownbridge; Biological Program Manager; BioWorks, Inc.
Live! Biologicals for Greenhouse and Nursery Production Series	07/15/2020 2:00 - 05:00		Greenhouse Nursery	Michelle Jones; Professor and D.C. Kiplinger Floriculture Endowed Chair; The Ohio State University/Ohio Agricultural Research and Development Center Suzanne Wainwright-Evans; Owner; Buglady Consulting Michael Brownbridge; Biological Program Manager; BioWorks, Inc. Nathan Nordstedt; Graduate Research Assistant; The Ohio State University
Live! E-commerce	07/15/2020 2:00 -		Garden Retail Business Plus Greenhouse Interior	Katie Elzer-Peters ; CEO; The Garden of Words, LLC Stephanie Monty; Change

101	05:00		Plantscape Landscape Nursery Hemp	Agent; The Garden of Words, LLC
Live! Selling Plants Online & Marketing Strategies Series	07/15/2020 2:00 - 05:00		Garden Retail Business Plus Greenhouse Interior Plantscape Landscape Nursery Hemp	Grace Hensley; Owner; Fashion Plants LLC Katie Elzer-Peters ; CEO; The Garden of Words, LLC Stephanie Monty; Change Agent; The Garden of Words, LLC
Cultivating Customers on Instagram	07/15/2020 2:00 - 05:00	Knowledge Center	Garden Retail Business Plus Human Resources Greenhouse Interior Plantscape Landscape Nursery Hemp	Grace Hensley; Owner; Fashion Plants LLC
Best Practices in Training	07/16/2020 2:00 - 05:00		Garden Retail Business Plus Human Resources Greenhouse Interior Plantscape Landscape Nursery Hemp	Kurt Yerak; President; KEY Leadership Group, LLC
Live! Hot Topics in Nursery Management Series	07/16/2020 2:00 - 05:00		Nursery	Travis Bliss; Life Sciences IP Partner; Panitch Schwarze Belisario & Nadel Stephany Small; Life Sciences Patent Agent; Panitch Schwarze Belisario & Nadel LLP Chris Marble; Assistant Professor; Mid-Florida Research and Education Center, University of Florida Stanton Gill; Univ of MD Extension Principal Agent, Professor rank Central Maryland Research and Education Center; University of Maryland David Clement; Extension Specialist, Plant Pathology; University of Maryland
Live! It's All About the Workforce Training for Success Series	07/16/2020 2:00 - 05:00		Garden Retail Business Plus Human Resources Greenhouse Interior Plantscape Landscape Nursery Hemp	John Kennedy; Owner; John Kennedy Consulting Kurt Yerak; President; KEY Leadership Group, LLC John DeLeon ; Director, Employee Experience; Costa Farms Elizabeth Gomez; Manager, Learning & Development; Costa Farms
Man the Torpedoes and Hit the	07/16/2020			Stanton Gill; Univ of MD Extension Principal Agent, Professor rank Central Maryland

Herbaceous Perennial Pests Broadside!	2:00 - 05:00		Nursery	Research and Education Center; University of Maryland David Clement; Extension Specialist, Plant Pathology; University of Maryland
Three Options for Protecting Your New Plant Cultivar ♦ Which are Best for You?	07/16/2020 2:00 - 05:00		Nursery	
Training the Costa Way	07/16/2020 2:00 - 05:00		Garden Retail Business Plus Human Resources Greenhouse Interior Plantscape Landscape Nursery Hemp	John DeLeon ; Director, Employee Experience; Costa Farms Elizabeth Gomez; Manager, Learning & Development; Costa Farms